BIMCO EXECUTIVE COMMITTEE MEETING "MARITIME COMMUNITY CHALLENGES AND THE ROLE OF PARTNERSHIPS" RADM R. C. NORTH

10 SEPTEMBER 1998

GREETING AND INTRODUCTION:

GOOD EVENING MR. BERGMAN, MR. FRANDSEN, THE EXECUTIVE
COMMITTEE, MEMBERS OF BIMCO, LADIES AND GENTLEMEN.
FIRST, I WOULD LIKE TO CONGRATULATE MR. BERGMAN FOR
BEING INDUCTED RECENTLY INTO THE "INTERNATIONAL
HALL OF FAME" IN NEW YORK CITY BY THE MARITIME
ASSOCIATION OF THE PORTS OF NEW YORK AND NEW
JERSEY. PLEASE JOIN ME IN OFFERING OUR
CONGRATULATIONS! [APPLAUSE]

IT'S A PLEASURE TO BE HERE, AND I AM ESPECIALLY PLEASED TO TALK ABOUT THE MARINE SAFETY PARTNERSHIP AGREEMENT WE HAVE SIGNED TODAY. THE COMBINATION OF THE U.S. COAST GUARD'S COMMITMENT TO IMPROVING MARINE SAFETY THROUGHOUT THE MARITIME COMMUNITY COUPLED WITH YOUR REPRESENTATION OF MORE THAN 62 PERCENT OF THE WORLD'S SEAGOING TONNAGE IN OVER 110 COUNTRIES, PROVIDES US AN OPPORTUNITY TO SUBSTANTIALLY IMPROVE MARINE SAFETY AS WE MOVE INTO THE NEXT MILLENNIUM.

- THIS PARTNERSHIP IS ANOTHER MANIFESTATION OF BIMCO'S ONGOING COMMITMENT TO MARITIME SAFETY AND PROTECTION OF THE ENVIRONMENT.
- THAT COMMITMENT WAS ALSO DEMONSTRATED BY BIMCO'S STRONG AND UNWAVERING SUPPORT OF IMPLEMENTATION OF THE ISM CODE. THE SMOOTH IMPLEMENTATION OF THE CODE ON 1 JULY OF THIS YEAR WAS DUE IN NO SMALL PART TO YOUR SUPPORT. ---- THANK YOU
- TO HELP FOCUS OUR ACTIVITIES IN THIS VENTURE, I WILL START
 BY TALKING ABOUT SOME OF THE CHALLENGES FACING THE
 MARITIME COMMUNITY IN THE 21ST CENTURY. THEN I WILL
 DISCUSS WHAT I ENVISION THE PARTNERSHIP SHOULD
 FOCUS ON TO HELP US MEET THESE CHALLENGES. AND
 FINALLY, I WILL PRESENT MY VIEWS ON THE POSSIBLE
 BENEFITS FOR YOUR INDUSTRY AS A RESULT OF OUR
 WORKING TOGETHER.

MARITIME COMMUNITY IN THE 21ST CENTURY:

FOR COASTAL NATIONS, THEIR MARITIME INFRASTRUCTURE IS
VITAL TO THEIR INTERMODAL TRANSPORTATION SYSTEMS,
AND ULTIMATELY THEIR NATIONAL INTEREST.

- MARITIME INFRASTRUCTURE IS MORE THAN JUST WHARVES,
 PIERS, AND WAREHOUSES. MARITIME INFRASTRUCTURE
 INCLUDES NATURAL AND MAINTAINED CHANNELS,
 ANCHORAGES, LOCKS, COMMUNICATION SYSTEMS,
 NAVIGATION SYSTEMS, CHARTING, TERMINALS, COMPUTER
 AUTOMATION, AND INTERMODAL CONNECTIONS, WHETHER
 TO PIPELINES, RAIL, OR HIGHWAYS. IT ALSO INCLUDES ALL
 THOSE THINGS THAT ALLOW AND FACILITATE SAFE
 NAVIGATION.
- INTERMODALISM IS VITAL TO OUR INDUSTRY, AND I SEE ONLY
 GROWTH IN THIS REGARD AS EVERY TRANSPORTATION
 MODE VIES FOR A LARGER ROLE IN MOVING GOODS WITHIN
 OUR GLOBAL DISTRIBUTION SYSTEMS.
- WITH THIS IN MIND, MY COUNTRY, THE UNITED STATES, IS AT A CRITICAL JUNCTURE, A FORK IN THE ROAD PERHAPS, WITH RESPECT TO THE FUTURE OF ITS PORTS AND WATERWAYS INFRASTRUCTURE.

- LIKE MANY COASTAL NATIONS, THE UNITED STATES MARITIME INFRASTRUCTURE FACILITATES OUR GLOBAL OUTREACH INTO OVERSEAS MARKETS AND INVOLVEMENT IN WORLD AFFAIRS. BUT, MANY OF OUR PORTS AND WATERWAYS HAVE AGING INFRASTRUCTURE AND MANY ARE NO LONGER UP TO THE WORLD CLASS STANDARDS. THE IMPACT IS ECONOMIC, AND IT INCREASES THE RISK TO SAFETY AND THE MARINE ENVIRONMENT AS WELL. IT IS OBVIOUS TO ME, THAT THE MARITIME INFRASTRUCTURE IN THE UNITED STATES AND THAT OF MANY OF OUR TRADING PARTNERS IS UNDER STRESS AND THE STRESS IS INCREASING.
- TO HELP UNDERSTAND THESE STRESSES LETS CONSIDER SOME OF THE TRENDS WE ARE FACING:
- THERE WILL BE INCREASED TRAFFIC OF ALL TYPES. WORLD

 MARITIME TRADE IS EXPECTED TO INCREASE SIGNIFICANTLY

 (TWO TO THREE TIMES) BY THE YEAR 2020. TODAY'S WORLD

 MERCHANT FLEET IS OVER 720 MILLION DEADWEIGHT TONS.

 THE UNITED NATIONS CONFERENCE ON TRADE AND

 DEVELOPMENT HAS STATED THAT BY 2005 THE WORLD'S

 MERCHANT FLEET WILL GROW TO OVER 884 MILLION

 DEADWEIGHT TONS, AND PROJECTS THAT TRADE WILL

 GROW AT A FOUR PERCENT ANNUAL RATE.

- NEWLY CONSTRUCTED VESSELS OF ALL TYPES WILL BE LARGER,
 FASTER, OR BOTH. COMPANIES WILL CONTINUE TO MERGE
 AND MORE ALLIANCES WILL FORM, CAUSING A MORE
 CENTRALIZED INDUSTRY. AND, IN THE NEAR FUTURE WE
 WILL SEE CONTAINERSHIPS CAPABLE OF CARRYING 8,000
 TEU'S OR MORE.
- ADDITIONALLY, IN THE U.S. THE USE OF PASSENGER VESSELS,
 ESPECIALLY FERRIES IS ON THE RISE. COMMERCIAL CARGO
 AND RECREATIONAL TRAFFIC ARE GROWING AND AN
 INCREASING NUMBER OF COMMUTERS ARE LOOKING TO
 HIGH SPEED FERRIES TO MEET THEIR DAILY TRANSIT NEEDS.
 THE EUROPEAN COMMUNITY HAS MADE GREAT ADVANCES
 IN THIS FORM OF COMMUTER TRAVEL. WE IN THE U.S.
 COULD LEARN MUCH FROM EUROPE'S HIGH SPEED CRAFT
 OPERATIONS.
- [PAUSE] ARE WE READY TO FACE THESE GROWING CHALLENGES?
 WILL OUR NATIONS' PORTS, WATERWAYS, AND INTERMODAL
 CONNECTIONS BE ABLE TO CARRY THE LOAD IN A SAFE,
 SECURE, ENVIRONMENTALLY SOUND, AND EFFICIENT
 MANNER? CAN WE ACCOMMODATE ALL OF THESE USERS BY
 CONDUCTING BUSINESS AS USUAL? I BELIEVE WE HAVE
 SOME WORK TO DO.

- •TO CONTINUE, THERE IS GROWING CONCERN BY THE PUBLIC

 OVER SAFETY AND THE ENVIRONMENT WHICH NONE OF US

 CAN AFFORD TO IGNORE.
- •THERE ARE EMERGING REQUIREMENTS TO PROTECT OUR

 TRANSPORTATION INFRASTRUCTURES FROM SECURITY

 THREATS INCLUDING TERRORISM, ATTACKS ON COMPUTER

 SYSTEMS, ILLEGAL IMMIGRANTS AND DRUGS, AND THE USE

 OF WEAPONS OF MASS DESTRUCTION IN OUR PORTS, SUCH AS

 BIOLOGICAL AND CHEMICAL AGENTS.
- •AS IN MANY COASTAL NATIONS, BUT PARTICULARLY IN THE
 UNITED STATES, WATERWAYS ARE CURRENTLY MANAGED
 BY A HOST OF FEDERAL AGENCIES THAT ADD TO PORT AND
 WATERWAYS MANAGEMENT CONFUSION AND REAL AND
 POTENTIAL INEFFICIENCIES. I ASK, HOW WELL
 COORDINATED ARE WE IN THIS REGARD? DO WE NEED A
 BETTER APPROACH TO HOW WE MANAGE THE PORTS AND
 WATERWAYS INFRASTRUCTURE?

- NOW TURNING TO THE TANKER INDUSTRY. [PAUSE] THE UNITED STATES IS THE WORLD'S LARGEST CONSUMER NATION. WITH NINE MILLION BARRELS OF OIL IMPORTED DAILY, AND NEARLY ALL OF THIS IS SHIPPED BY WATER. EXCLUDING MEXICO AND CANADA, 95% OF OUR FOREIGN TRADE AND 25% OF OUR DOMESTIC TRADE DEPENDS ON MARITIME TRANSPORTATION. THIS IS ONLY GOING TO INCREASE AS WE SAIL INTO THE NEXT MILLENNIUM.
- OF THE MORE THAN 600 MILLION TONS OF CARGO IMPORTED ANNUALLY TO THE UNITED STATES 469 MILLION TONS ARE OIL AND OIL PRODUCTS. WE IMPORT 35% OF THE WORLD'S OIL AND THE U.S. WILL SOON BE INVOLVED IN OVER 47% OF THE WORLD'S TRADE IN OIL PRODUCTS AND CHEMICALS. WE SEE THESE NUMBERS CONTINUING TO GROW.
- WELL, THE RECURRING THEME HERE, OF COURSE, IS GROWTH IN CARGO TRADE, INCREASE IN THE NUMBER OF MERCHANT VESSELS, LARGER AND FASTER VESSELS, MORE SPECIALTY VESSELS, AND MORE SEAMLESS INTERMODAL LINKS AND ALTERNATIVES IN SUPPORT OF "JUST IN TIME" INVENTORY SYSTEMS THAT PLACE GREATER PERFORMANCE DEMANDS ON CARRIERS AND SHIPPERS. CONTRAST THIS WITH A GROWING CONCERN WITH THE CURRENT MARITIME INFRASTRUCTURE TO MEET THESE CHANGING DEMANDS.

THIS THEME IS HAMMERED HOME BY SEVERAL RECENT EXCERPTS
FROM THE MARITIME SUPPLEMENT OF THE JOURNAL OF
COMMERCE, A U.S. BUSINESS NEWSPAPER, THAT HIGHLIGHT
THE CURRENT AND FUTURE STATE OF CARGO TRAFFIC AND
PORT CAPABILITIES RELATIVE TO CONTAINERIZED CARGO
AND ALSO BY AN INTERTANKO STUDY ON TANK VESSEL
TERMINALS.

FEBRUARY 20, 1998 - MEGAPORTS ARE FACING INCREASING
PROBLEMS – "AS SHIPPING LINES IN THE U.S. CONTAINER
TRADES SEEK EVER GREATER ECONOMIES OF SCALE, THEY
ARE GENERATING HUGE VOLUMES OF CARGO, BUT ALSO
HUGE PROBLEMS, FOR THE MEGAPORTS THAT SERVE THEM.
MEGAPORTS MUST SECURE MORE LAND, DREDGE DEEPER
CHANNELS, BUILD LARGER TERMINALS, PURCHASE LARGER
CRANES, ESTABLISH MORE EFFICIENT RAIL AND HIGHWAY
ACCESS AND PROVIDE MORE SOPHISTICATED ELECTRONIC
COMMUNICATIONS SYSTEMS." THESE PROBLEMS ARE NOT
UNIQUE TO THE UNITED STATES. THEY ARE PRESENT IN
EUROPE AS WELL AS THE REST OF THE WORLD.

- JULY 6, 1998 FROM MR. TOM BALDWIN'S COLUMN <u>INSIDE TALK</u> **REGINA MAERSK DELIVERS BIG MESSAGE TO NEW YORK: DREDGE HARBOR OR SAY GOODBYE** "MAERSK SAYS IT IS

 OPENING A NEW ERA IN CONTAINER SHIPPING THIS SUMMER

 WITH THE ARRIVAL IN THESE WATERS OF THE *REGINA MAERSK*. THE SHIP DOES NOT FIT HERE. THE CHANNELS OF

 THE PORT OF NEW YORK AND NEW JERSEY ARE NOT DEEP

 ENOUGH FOR THE 52 FEET OF WATER NECESSARY FOR SAFE

 MANEUVERING."
- JUNE 19, 1998 TERMINAL VELOCITY "GLOBAL ALLIANCE
 PARTNERS MAERSK LINE AND SEA-LAND SERVICE INC.....
 ASKED SEVERAL NORTH ATLANTIC PORTS TO SUBMIT PLANS
 FOR A TERMINAL CAPABLE OF HANDLING SOME 550,000
 TWENTY EQUIVALENT UNITS (TEU'S) OF CARGO A YEAR.
 THAT IS MORE CARGO THAN SEVERAL NORTH ATLANTIC
 PORTS INDIVIDUALLY HANDLE IN A YEAR."
- IN A SEPTEMBER 1996 STUDY OF U.S. PORTS, INTERTANKO STATED,

 "IT IS AN ANOMALY THAT TANKERS WHICH APPROACH U.S.

 TERMINALS DO SO WITHOUT THE SUPPORT OF A MODERN

 VESSEL TRAFFIC SYSTEM, MANY TIMES BASE THEIR

 APPROACH ON 50 YEAR OLD CHARTS, ARE INSTRUCTED TO

 APPROACH THE BERTH ON LESS THAN ADEQUATE WATER

 DRAFT, AND FINALLY MOOR AT A BERTH WHICH WAS

 DESIGNED TO ACCOMMODATE SHIPS MUCH SMALLER THAN

 A MODERN TANKER."

I SUSPECT THIS IS A PROBLEM ON A GLOBAL SCALE, NOT JUST IN THE UNITED STATES.

PARTNERSHIP EXPECTATIONS:

CONSIDERING THESE CHALLENGES, THE PARTNERSHIP BETWEEN BIMCO AND THE U.S. COAST GUARD IS AN OPPORTUNITY TO START ADDRESSING SOME OF THESE ISSUES AND THEIR IMPACT ON MARINE SAFETY. IN MY MIND, AND IN KEEPING WITH THE VIEWS OF THE SECRETARY OF THE UNITED STATES DEPARTMENT OF TRANSPORTATION, MR. SLATER, THE FUTURE OF OUR PORTS AND WATERWAYS DEPENDS ON FULL STAKEHOLDER INVOLVEMENT TOWARD DEFINING A VISION FOR PORTS AND WATERWAYS OF THE 21ST CENTURY AND DETERMINING WHAT NEEDS TO BE DONE TO ATTAIN THAT VISION. THIS PARTNERSHIP IS A STEP IN THAT DIRECTION.

THE U.S. COAST GUARD AND OTHER U.S. FEDERAL AGENCIES WITH RESPONSIBILITIES FOR PORTS AND WATERWAYS INFRASTRUCTURE HAVE WORKED TOWARD THIS END.

HOWEVER, WE ALL KNOW THAT GOVERNMENT DOESN'T HAVE ALL THE ANSWERS AND GOVERNMENT ALONE DOESN'T KNOW BEST. GOVERNMENT, HOWEVER, DOES HAVE A RESPONSIBILITY TO LEAD, COORDINATE, FACILITATE, AND STAY OUT OF THE WAY WHEN APPROPRIATE TO MAKE THINGS BETTER. WE NEED DIRECT STAKEHOLDER INVOLVEMENT - TO ENSURE A CORRECT APPROACH; TO REALLY DETERMINE THE STATUS OF PORTS AND WATERWAYS; TO FULLY DETERMINE THE NEEDS FOR THE NEXT CENTURY; AND TO DETERMINE WHAT NEEDS TO BE DONE TO MEET THOSE NEEDS ON THE INTERNATIONAL. NATIONAL, REGIONAL, AND LOCAL LEVELS. A STEP IN THE RIGHT DIRECTION IS THE UPCOMING MARINE TRANSPORTATION SYSTEMS CONFERENCE IN WHICH WE WILL START TO ADDRESS THESE ISSUES. THE CONFERENCE WILL BE HELD NEAR WASHINGTON, D.C. ON THE 17TH, 18TH, AND 19TH OF NOVEMBER, AND WILL BE CHAIRED BY THE SECRETARY OF TRANSPORTATION. BIMCO HAS BEEN INVITED TO PARTICIPATE.

THE PURPOSE OF OUR PARTNERSHIP IS TO HELP US DEVELOP A
SYSTEMATIC APPROACH TO DEAL WITH THE ISSUES WE FACE
NOW AND INTO THE NEXT MILLENNIUM WITHIN THE
FOLLOWING FRAMEWORK:

- •IMPROVING COMMUNICATIONS AND THE WORKING

 RELATIONSHIP BETWEEN THE U.S. COAST GUARD AND THE

 SHIPPING INDUSTRY REPRESENTED BY BIMCO.
- •PROMOTING VESSEL SAFETY, TO PREVENT LOSS OF LIFE,

 DAMAGE TO PROPERTY, AND DAMAGE TO THE

 ENVIRONMENT FROM COMMERCIAL VESSELS.
- •EMPLOYING A COOPERATIVE PROGRAM OF WELL-DEFINED ACTIVITIES THAT ADDRESS MUTUAL GOALS.
- •DEVELOPING AND EMPLOYING NON-REGULATORY APPROACHES

 TO ENHANCE TRANSPORTATION SAFETY THROUGH

 PARTNERSHIP ACTION TEAMS (PAT).
- •USING A QUALITY PROCESS TO ANALYZE MARINE SAFETY ISSUES AND TO RECOMMEND IMPROVEMENTS.
- •USING THIS PARTNERSHIP TO POTENTIALLY IDENTIFY AND WORK
 MARINE SAFETY ISSUES RELATED TO WATERWAYS
 MANAGEMENT, PORT SAFETY AND SECURITY,
 ENVIRONMENTAL PROTECTION, ISM CODE
 IMPLEMENTATION, STCW95 DEVELOPMENT AND
 IMPLEMENTATION, PORT STATE CONTROL, AND MARINE
 CASUALTIES ALL WITH AN EYE TOWARDS IMPROVING
 INTERNATIONAL MARITIME INFRASTRUCTURE AND SAFETY
 AS WE SAIL TOWARDS 2000 AND BEYOND.

- WE WILL START BY ESTABLISHING A PARTNERSHIP ACTION TEAM BY 31 DEC 1998 TO IDENTIFY AN INITIAL ISSUE OR ISSUES TO ADDRESS. WE MUST SEEK WHAT I CALL "BEST INVESTMENTS" OF OUR TIME. MANY ISSUES COULD BE ADDRESSED. WE MUST IDENTIFY THOSE WITH THE BEST POTENTIAL RETURN OF OUR INVESTMENT OF TIME AND RESOURCES.
- PERHAPS A SUITABLE PLACE TO START MIGHT BE IN SUPPORTING
 AN INITIATIVE WE CALL THE MARITIME SAFETY INCIDENT
 REPORTING SYSTEM. THE PROJECT IS RAPIDLY BECOMING
 INTERNATIONAL IN SCOPE.
- THE SYSTEM CONCEPT, IS TO RECEIVE REPORTS FROM MARINERS
 AND COMPANIES, CAPTURING CAUSAL INFORMATION AND
 LESSONS-LEARNED ON NEAR-ACCIDENTS AND OTHER
 RELATED EVENTS. THIS SYSTEM WILL COLLECT VOLUNTARY
 DATA WITH THE IDENTITY OF REPORTING SOURCES KEPT
 UNDISCLOSED. IT WILL PROMOTE REMEDIES TO PROBLEMS
 BEFORE THEY LEAD TO ACCIDENTS.

- PRESENTLY IN THE UNITED STATES WE CAPTURE CASUALTY AND HAZARDOUS CONDITION DATA, BUT NEAR-ACCIDENTS OCCUR FAR MORE OFTEN THAN ACCIDENTS AND ARE AN UNTAPPED INFORMATION SOURCE. THE PROJECT IS A SHIFT IN CULTURE UNLIKE ANY SAFETY INITIATIVE WE HAVE UNDERTAKEN BEFORE. THE SYSTEM WOULD EMPOWER MARINERS, UNIONS, AND COMPANIES TO TRULY PARTICIPATE IN THE SAFETY EQUATION.
- THE ISM CODE REQUIREMENTS THAT ARE NOW IN PLACE REQUIRE
 COMPANIES TO HAVE AN INTERNAL MARITIME SAFETY
 INCIDENT REPORTING SYSTEM. THE IDEA FOR A NATIONAL
 AND/OR AN INTERNATIONAL MARITIME SAFETY INCIDENT
 REPORTING SYSTEM ALLOWS US TO POTENTIALLY EXPAND
 THIS CONCEPT FROM A COMPANY TO THE BROADER
 MARITIME COMMUNITY.
- THE RESULTS WILL BE IMPROVED MARINE SAFETY PERFORMANCE
 AND REDUCED OPERATIONAL AND RESPONSE COSTS FOR
 BOTH THE PUBLIC AND PRIVATE SEGMENTS OF THE
 MARITIME COMMUNITY. IF INFORMATION FROM THE
 SYSTEM PREVENTS JUST ONE CATASTROPHIC EVENT, THE
 RESULTING FISCAL AND PHYSICAL BENEFITS WILL FAR
 OUTWEIGH ITS COST.

HE SYSTEM HAS THE POTENTIAL TO EXTEND THE FEEDBACK LOOP
OF THE ISM SAFETY MANAGEMENT SYSTEM FROM A
COMPANY TO AN INDUSTRY-WIDE REACH. THIS
PARTNERSHIP IS AN EXCELLENT OPPORTUNITY AND A
CHALLENGE TO EXPAND THIS CONCEPT ON AN
INTERNATIONAL SCALE AND ALTER THE FACE OF MARINE
SAFETY FOR THE BETTER.

PARTNERSHIP BENEFITS:

THE BENEFITS OF PARTNERING ARE SYNONYMOUS WITH THE BENEFITS OF EMPLOYING QUALITY ASSURANCE SYSTEMS IN YOUR COMPANY OPERATIONS. THIS PARTNERSHIP - LIKE OTHERS WE HAVE WITH THE AMERICAN WATERWAYS OPERATORS, INTERNATIONAL COUNCIL OF CRUISE LINES, PASSENGER VESSEL ASSOCIATION, AMERICAN PETROLEUM INSTITUTE & CHAMBER OF SHIPPING OF AMERICA, SPILL CONTROL ASSOCIATION OF AMERICA AND ASSOCIATION OF PETROLEUM INDUSTRY COOPERATIVE MANAGERS, AND INTERTANKO - ARE QUALITY EFFORTS UNDER THE PREVENTION THROUGH PEOPLE UMBRELLA.

A QUALITY PARTNERSHIP IS A TRUE PARTNERSHIP. IT ALLOWS US TO MOVE TOWARDS A HIGHER LEVEL OF COOPERATION, WORKING TOGETHER TO SOLVE PROBLEMS. IT IS A FORMAL RELATIONSHIP, BASED UPON A COMMITMENT TO COMMON GOALS, INVOLVING MUTUAL TRUST, ACHIEVED THROUGH OPEN AND FRANK COMMUNICATION.

- BY OPERATING UNDER THE PREVENTION THROUGH PEOPLE

 UMBRELLA IT MEANS THAT WE WILL START OUR SEARCH

 FOR SOLUTIONS BY FOCUSING ON THE HUMAN ELEMENT.

 THAT DOESN'T JUST MEAN PEOPLE BUT ALSO THE

 ORGANIZATIONAL FACTORS THAT CAUSE THOSE PEOPLE TO

 ACT AS THEY DO. THE MAJORITY OF MARITIME ACCIDENTS

 AND POLLUTION INCIDENTS ARE ROOTED IN HUMAN ERROR.
- IN READING YOUR BIMCO 1998 REVIEW I CAME ACROSS AN ARTICLE WRITTEN BY MR. CREMERS, EXECUTIVE CHAIRMAN, ANGLO-EASTERN SHIP MANAGEMENT LIMITED, ENTITLED, "QUALITY IS FREE." MR. CREMER ADDRESSED THE TANGIBLE AND INTANGIBLE BENEFITS QUALITY ASSURANCE SYSTEMS HAVE ON A COMPANY'S BOTTOMLINE. HIS ARTICLE FOCUSED ON HIS COMPANY. OUR PARTNERSHIP COULD TAKE THIS NOTION OF QUALITY TO NEW HEIGHTS. ULTIMATELY, WE CAN USE THE PARTNERSHIP TO LOOK AT ALL FACETS OF THE MARINE SAFETY EQUATION AND THE SHIPPING INDUSTRY IN GENERAL SEEKING TO INSTITUTE QUALITY SYSTEMS ON AN INDUSTRY-WIDE SCALE.

- THE TASK BEFORE US MAY BE DIFFICULT, BUT THE BENEFITS CAN
 BE EXTRAORDINARY. THE BENEFITS OF MARINE SAFETY ARE
 INDEED TANGIBLE. EACH YEAR, U.S. MARINE-RELATED
 ACCIDENTS CREATE A DIRECT COST OF OVER 1.1 BILLION
 DOLLARS AS A RESULT OF LIVES LOST, INJURIES, PROPERTY
 LOSS, AND ENVIRONMENTAL DAMAGE. AND A RECENT
 STUDY THAT WE COMMISSIONED TELLS US THAT FOR EVERY
 \$1 IN DIRECT COSTS, THERE IS ANOTHER \$1.7 IN INDIRECT
 COSTS.
- THESE DIRECT AND INDIRECT COSTS OFFER ABSOLUTELY NO RETURN ON INVESTMENT.
- MR. CREMER'S ARTICLE AND WORK BY THE PREVENTION

 THROUGH PEOPLE COMMITTEES SHOW THAT THROUGH THE

 PROMOTION OF GOOD MARINE SAFETY PRACTICES, WHICH IS

 THE GOAL OF OUR PARTNERSHIP, WE CAN REDUCE:
- COMPREHENSIVE INSURANCE PREMIUMS;
- P&I PREMIUMS;
- LOSS OF MAN-HOURS;
- HOSPITAL HOURS;
- SICK LEAVE;
- ENVIRONMENT DAMAGE COSTS; AND A REDUCTION IN DAMAGE TO CARGO.

- THINK ABOUT YOUR COMPANY'S OPERATIONS. IF YOU APPLY HIGH
 QUALITY MARINE PRACTICES WITHIN YOUR OPERATIONS
 THE TANGIBLE SAVINGS COULD BE QUITE LARGE. THEN
 APPLY THE SAME FACTORS INDUSTRY-WIDE. NOW WE ARE
 TRULY IN THE REALM OF SOME HUGE BOTTOMLINE
 SAVINGS!
- SAFETY PAYS! ITS ALSO VERY GOOD FOR PUBLIC RELATIONS –
 SHOWING THE PUBLIC THAT, COLLECTIVELY, WE ARE
 FULFILLING OUR RESPONSIBILITIES AS CITIZENS OF THE
 WORLD TO KEEP IT SAFE AND MAINTAIN THE QUALITY OF
 THE ENVIRONMENT UPON WHICH OUR QUALITY OF LIFE
 DEPENDS.
- IN THE COURSE OF MY COMMENTS I HAVE TALKED ABOUT SOME INDUSTRY TRENDS THAT WE MUST FACE, A FRAMEWORK FOR THE PARTNERSHIP THAT WE ARE EMBARKING ON, HOW OUR WORKING TOGETHER CAN IMMEDIATELY BEAR FRUIT BY SUPPORTING THE SAFETY INCIDENT REPORTING SYSTEM INITIATIVE, AND THE OVERALL GAINS IN INDUSTRY DEVELOPMENT AND MARINE SAFETY THAT ARE POSSIBLE. IF WE DO IT RIGHT, WE WILL SAVE LIVES, REDUCE INJURIES, REDUCE COSTS, AND REDUCE DAMAGE TO PROPERTY AND THE ENVIRONMENT. THE TIME HAS COME FOR US TO GO FORWARD AND DO GREAT THINGS! I'M PLEASED THAT BIMCO AND THE USCG ARE PARTNERS IN MARINE SAFETY AND ENVIRONMENTAL PROTECTION. THANK YOU.